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DIVERIMENTO
Europe: motion, emotion, imagination

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Diversifying tourism offers in peripheral destinations with heritage-based products
and services, stakeholder-skills alliances to internationalize locally operating
micro-enterprises

2nd PM MEETING

AGENDA

- 2nd Project Management Meeting
- 1st Study Visit and Evaluation Workshop
- 1st Stakeholder Workshop
- 1st Project Info Day & Press Conference

Lagopesole, Italy
26th – 28th of July 2016

COS-TOUR-2015-3-04

Supporting Competitive and Sustainable Growth in the Tourism Sector

**THEME 2: DIVERSIFYING THE EU TOURISM OFFERS & PRODUCTS – PROMOTING TRANSNATIONAL
THEMATIC TOURISM PRODUCTS**



**COSME PROGRAMME FOR THE COMPETITIVENESS OF ENTERPRISES
AND SMALL AND MEDIUM-SIZED ENTERPRISES (SMES)**
Executive Agency for Small and Medium-Sized Enterprises (EASME)



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2nd PM AGENDA



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1st STAKEHOLDER WORKSHOP, Tuesday 26th of July 2016

TITLE: STRATEGY FOR THE LOCAL TERRITORIAL DEVELOPMENT

LOCATION: Castle of Lagopesole, Italy

REGISTRATION: 16.30.00 -17.00 HOURS

TRAINING SESSION 17.00 – 19.00 HOURS

PARTNER ARRIVAL, Tuesday 26th of July 2016

WELCOME RECEPTION: 21.00 hours in Lagopesole covered by UNICITY

LOCATION: Cavalieri di Bianca Lancia, Lagopesole

WEDNESDAY, 27th of JULY 2016

WORKING DAY 1 Project Meeting & Info Day

MORNING SESSION 9.00- 14.00 HOURS

- REGISTRATION 09.00 -09.30 hours
- WELCOME SPEECH 9.30-9.45 hours
 - Mr. Vito Summa, Mayor of Avigliano,
 - Mr. Rocco Coronato, Secretary of the Mountain Community Alto Basento
 - Dr. Vasileios Laopodis, Lead Partner, CULTUREPOLIS
 - Aldo Di Russo, PP2, UNICITY
- WORKSHOP “DIVERTIMENTO ROAD MAP AND STRATEGIC SCENARIO” 9.45 - 13.30 hours, PART I: METHODOLOGY
 - LP CULTUREPOLIS: “DIVERTIMENTO. The Physical Object of the Project (Tasks, Deliverables, Milestones and Time Plan)” 9.45 - 10.00 hours
 - PP3: HOTELOFI: Road Mapping Methodology 10.00 -10.45

10.45 -11.15 Coffee Break covered by UNICITY in the Castle

- WORKSHOP “DIVERTIMENTO ROAD MAP AND STRATEGIC SCENARIO” 9.45 - 13.30 hours, PART II: ROAD MAP DELIVERY
 - PP2, UNICITY: Partner Role, Tasks and Deliverables 11.15-12.30
 - PP3, HOTELOFI, Partner Role, Tasks and Deliverables
 - PP4, POZEJDOM TURIZEM, Partner Role, Tasks and Deliverables
 - PP5, INE, 12.35-12.55 Partner Role, Tasks and Deliverables
 - PP6, UBBSLA, 12.55-13.15 Partner Role, Tasks and Deliverables
 - PP7, DOKA, 13.15-13.30 Partner Role, Tasks and Deliverables

Lunch break 13.30 – 14.30 covered by UNICITY in the Castle

AFTERNOON SESSION 14.30- 17.00 HOURS

- THE PROJECT’S COMMUNICATION PLAN 14.30.00- 14.45
Dr. Dorothea Papathanasiou, Lead Partner, CULTUREPOLIS
- QUESTIONS AND ANSWERS 14.45 -15.00
- **15.00 -15.15 Coffee Break covered by UNICITY**
- DIVERTIMENTO: ADMINISTRATIVE AND FINANCIAL ISSUES 15.15-17.00 hours
Miss Katiana Houli, Project Financial Manager
- QUESTIONS AND ANSWERS 16.45 -17.00 hours

DINNER: 20.00 HOURS

Osteria del Medioevo, Lagopesole Center

*Dinner covered by individual partners



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2nd PM AGENDA



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THURSDAY 28th of JULY, 2016

WORKING DAY 2: Study Visit & Info Day

MORNING SESSION 9.00- 13.00 HOURS

- REGISTRATION 9.00 -09.15 hours
- STUDY VISIT 9.15-12.00 hours
The Narrative Museum: *The World of Frederick II Hohenstaufen*
- PRESS WELCOME COFFEE 12.00 -12.15 hours
- PRESS CONFERENCE 12.15-13.00 hours

Lunch break 13.00 – 14.00 covered by UNICITY in the Castle

AFTERNOON SESSION: 14.00 -17.00 HOURS

PROJECT INFO DAY 14.00-16.00 hours

- Agenzia di Promozione Territoriale
- Soprintendenza Belle Arti et Paesaggio della Basilicata
- Presidenza delle Giunta Regionale della Basilicata (Ufficio Stampa e Comunicazione)
- Area Programma Basento, Bradano, Camastra
- University of Rome, La Sapienza, Professor Giorgio Manzi

Discussion 16.00-17.00 hours

EVENING SESSION: 21.00 – 22.00 HOURS

Lagopesole Multivision Show 21.00 hours in the Castle Courtyard

DINNER: 22.00 HOURS

La Taverna, Lagopesole Center

*Dinner covered by individual partners

FRIDAY, 29th OF JULY 2016

WORKING DAY 3: Evaluation Workshop & Info Day

MORNING SESSION 10.00-12.00

Evaluation Workshop 10.00-12.00 hours

10.45 -11.15 Coffee Break covered by UNICITY in the Castle

PARTNER DEPARTURE, Friday 29th of July 2016

*Alternatively: Departure Day Saturday the 30th of July 2016